Gary Good

I was born in Seattle in 1950, where I developed an early fascination with technology and innovation. In 1997, I relocated to the Bay Area, immersing myself in one of the world's most vibrant tech communities. My career has spanned several decades as a technologist and feature article writer, focusing on the ever-evolving landscape of technology.

As a Senior Vice President in multiple organizations, I have written for diverse audiences, including engineers, scientists, and industry specialists. My ability to communicate complex technical concepts effectively has allowed me to connect with readers from various professional backgrounds. Over the years, I have also ghost-written award-winning articles on behalf of experts in numerous fields, helping to share their insights and achievements with a wide audience.

My passion for both technology and writing continues to drive my work, as I seek to bridge the gap between innovation and understanding for professionals and enthusiasts alike. Before retiring, I worked with tech clients including Itron (Liberty Lake WA), which offers products and services for energy and water resource management. There I wrote white papers, one of which introduced Itron's intentions to build systems that leverage artificial intelligence as AI began to be deployed more widely. I also worked for 10Fold Communications, a technology-based public relations firm that served clients in Silicon Valley and in other major metros. I began my career in Seattle, where I led public relations for Data I/O (Issaquah, WA), the world's leading developer of manual and automated data programming and security provisioning systems for flash memory, microcontrollers, and logic IC's. There I won numerous awards for technical and marketing writing.

I'm a pretty fair runner, having run the two-mile as well as cross-country races in high school. I have run sporadically over the years, and now at 75 I continue to train at shorter distances. I'll never give it up because I still get a "runner's high."